

Chatham Area Public Library
"Show Your Library Card,
It's Worth More than You Think"



PARTICIPATION FORM

The Chatham Area Public Library will be partnering with community businesses to create an event called, "Show Your Library Card." This event, slated for October 1-31, 2016, will generate traffic to businesses by providing customers with either a discount or a small gift when they show their Library card at a participating business. Some past example offers and incentives have been \$5 off of a hair product or service at a hair salon, 10% discount off a service charge at an appliance service center, and a free keychain flashlight.

The objective is to increase patronage and heighten community presence of both the Library and your area business. As a partner of the **Show Your Library Card** program, participating businesses will provide a reward to customers who show their Chatham Area Public Library card (or other local library card) during October. Businesses are not limited to Chatham businesses, all area businesses are welcome to participate. In return, The Library will publicize the partner's participation in the program in all the usual Library venues (such as newsletter, web site, social media, and brochures) and provide promotional material for each participating business to display.

If your business would like to participate and have your logo in our newsletter that goes out to 7,000 households, please provide the following information by September 2, 2016. Confirmation of your participation will be sent.

Business Name: _____

Contact Name: _____

Title: _____

Address: _____

Phone: _____

Email: _____

Offer: _____

Would you like us to link to your Web site? URL: _____

Please return this form and forward a high resolution jpeg (.jpg file) of your company logo to:

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